



ЧЕЛЯБИНСКИЙ ГОСУДАРСТВЕННЫЙ
ИНСТИТУТ КУЛЬТУРЫ

**ONLINE
CONFERENCE**

**"INNOVATIVE
ACHIEVEMENTS
IN SCIENCE 2022"**

**INTERNATIONAL SCIENTIFIC-ONLINE
CONFERENCE**



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"INNOVATIVE ACHIEVEMENTS IN SCIENCE 2022"

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MINTAQALAR TURIZM SOHASIGA INVESTITSIYA KIRITISHNING SAMARADORLIGI VA INNOVATSION YO'LLARI

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Abstract: *The article provides practical information and analysis of the specific role of tourism in the regional economy, as well as the effectiveness and innovative ways of public investment in tourism.*

Keywords: *Active investment policy, tourism, tourist services, disbursed investments, fixed assets, foreign investments and loans, innovative tourism.*

The investment policy of the Republic of Uzbekistan is a leader among the CIS countries in providing more favorable conditions for attracting foreign investment, building a practical mechanism for reliable legal protection of foreign investment and, on this basis, further improving the investment climate in the country.¹⁹

Accepted field papers include:

- creation of the most favorable investment climate for foreign investors making direct investments in the development of high-tech industries;
- stimulating the attraction of foreign investment for the implementation of projects for modernization, technical and technological renewal of production;
- elimination of various bureaucratic obstacles and obstacles in working with foreign investors;
- prevention of illegal interference in the activities of enterprises with foreign investment by state and regulatory authorities.

"Strategy of the investment policy of the Republic of Uzbekistan until 2025", prepared by the Ministry of Economy and Industry of the Republic of Uzbekistan on the basis of international experience, analysis of trends and problems in the development of investment processes in the economy, industries and regions

¹⁹ <https://xs.uz/uz/post/investitsiyalar-va-investitsiya-faoliyati-togrisida>



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Strategy of the investment policy of the Republic of Uzbekistan until 2025
Table 1

Indicators	2018 year	2019-2025 year	2025 year
GDP, trillion soums	407,5	106 %	1298,9
Share of investment in GDP	30,5%		37,5
Foreign investments and loans, billion dollars		30,8	11,0
Decentralized investments, billion soums		1002,5	

The goal of the investment policy until 2025 is to increase the competitiveness and balance of the economy, develop production and export potential, develop regions and improve the welfare of the population²⁰.

61 projects are aimed at improving the engineering and communication networks of tourism facilities, restoration, conservation and improvement of cultural heritage sites, as well as the development of cultural and entertainment infrastructure. In 2022, 262,8 billion soums will be allocated for these purposes²¹. Especially:

- in the field of tourism services – 29,4 billion soums;
- develop and decorate:
- objects of cultural heritage – 117,3 billion soums;
- museums - 43 billion soums;
- educational institutions in the field of tourism – 73,1 billion soums.

From January 1, 2022 to January 1, 2023, part of the costs of tourism entities and airlines for organizing charter flights from non-CIS countries to Uzbekistan will be 10 US dollars for each foreign tourist, if he stays in the country for at least five nights, during the winter period (from November 20 to February 20) are reimbursed from the state budget in the amount of 25 US dollars.

From May 1, 2022, in order to support youth entrepreneurship, the State Budget and the Tourism and Sports Fund will provide each entrepreneur with grants in the amount of 50 million soums, up to 10 billion soums in total.²²

Grants for Entrepreneurs:

²¹ https://www.norma.uz/qonunchilikda_yangi/turizm_infratuzilmasini_rivojlantirish_buyicha_loyihalar_tasdiqlandi

²² https://www.norma.uz/qonunchilikda_yangi/turizm_infratuzilmasini_rivojlantirish_buyicha_loyihalar_tasdiqlandi



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- create a modern site that accepts online payments, participate in tourism exhibitions and fairs abroad;
- Grant funds will be allocated in accordance with the established procedure from foreign countries to the Republic of Uzbekistan for a period of three years, subject to the organization of a tour of at least 200 foreign tourists.

Considering the above analysis in our country, it can be noted that the diversification of religious tourism (diversity) plays a special role in the development of pilgrimage tourism. Religious tourism, that is, meeting the spiritual needs of people, also serves to increase the number of visitors.

The growing population of Muslim countries, as well as the growing Muslim diaspora in developed countries, means that this factor must be taken into account.

In this regard, British Muslims are delighted to hear about new direct flights from Istanbul to Bukhara and Samarkand. It is clear that Central Asia, in particular Uzbekistan, will benefit from an individual approach to this area of tourism.

Visiting unusual places and adventures in these places is just as important as visiting tourist attractions. Perhaps this trend seems interesting also because people tend to experience more adrenaline and unusual emotions. Several pilgrim tourism initiatives show that there is a lot of speculation in this regard. In this regard, the Bukhara Declaration on Pilgrimage Tourism was adopted within the framework of the first International Forum of Pilgrimage Tourism on Friday, February 22, 2019 (17 Jumodus, 1440 AH), Bukhara, Republic of Uzbekistan.

The organizers of the Tashkent Law Spring International Legal Forum (Forum) have developed a cultural program in interesting cities of Uzbekistan, including Bukhara.

For an additional fee of \$ 200, participants will be able to visit the city of Bukhara and see historical and cultural monuments included in the UNESCO World Heritage List.

The cost of the tourist package includes tickets Tashkent-Bukhara and there and back, from the station to the hotel and from the hotel to the station, one-day hotel accommodation, breakfast, 2 lunches and 1 dinner, a concert program. as monuments of history and culture and attractions.

Considering that the forum coincides with the tourist season in Uzbekistan, the participant can choose only one of the proposed directions (Bukhara, Samarkand, Khiva-Nukus, Tashkent, Fergana region).

We consider it expedient to carry out the following activities in the field of tourism in the Bukhara region in 2022-2030.

1. Priority of quality over quantity.



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Traditionally, tourism strategies and activities have focused on increasing the number of visitors to boost economic growth. However, the huge influx of tourists can be a significant burden for countries, especially those that do not have the necessary infrastructure and capacity to effectively manage it. This can have detrimental social and environmental impacts and adversely affect visitors.

2. Adaptation to global trends and increase sustainability.

Strengthening cooperation between countries to create safe tourism corridors that ensure the smooth and safe flow of tourists through the region and to distant markets, developing common protocols and standards in the field of health and tourism safety, building the capacity of stakeholders in the tourism sector, increasing the participation of the private sector and its leading roles in tourism development initiatives, as well as the implementation of joint tourism promotion initiatives are key elements to increase the sustainability of the countries' tourism sector in the future.

3. Reducing regional imbalances and empowering local communities.

Gender equality will be promoted through job creation and income-generating opportunities for small and medium enterprises and private sector entrepreneurs, including women and youth.

4. Promotion of multi-season tourism through product diversification.

Based on its resources, the Bukhara region can serve various tourism segments: adventure tourism, ecotourism, cultural tourism, religious tourism, recreational tourism, and business and urban tourism. As part of the tourism development strategy of the Bukhara region until 2030, regional clusters will be created that combine various tourism products and experiences from different countries to help solve the problem of seasonality and provide year-round business opportunities in the region.

5. Adoption of a holistic and phased approach to the development of the tourism network of the Bukhara region.

The strategy of the Bukhara region in the field of tourism for the period up to 2030 will be aimed at expanding the network of tourist routes and gradually strengthening the links between the routes to ensure sustainable and adequate growth of regional tourism clusters.



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