

(Affiliated to Kurukshetra University, Kurukshetra, India)

SAJMMR		ISSN (online) : 22	49 –877X	
Editor-in-Chief : Dr. Dalbir Singh				
	Impact Factor	: SJIF 2020 = 7.11		
	Frequency	: Monthly		
	Country	: India		
	Language	: English		
	Start Year	: 2011		
Google Scholar, CNKI Scholar, ISRA-JIF, GIF, IIJIF E-mail id: sajmmr@saarj.com				
VISION				
The vision of the journals is to provide an academic platform to scholars all over the world to publish their novel, original, empirical and high quality research work. It propose to encourage research relating to latest trends and practices in international business, finance, banking, service marketing, human resource management, corporate governance, social responsibility and emerging paradigms in allied areas of management including social sciences, education and information & technology. It intends to reach the researcher's with plethora of knowledge to generate a pool of research content and propose problem solving models to address the current and emerging issues at the national and international level. Further, it aims to share and disseminate the empirical research findings with academia, industry, policy makers, and consultants with an approach to incorporate the research recommendations for the benefit of one and all				

SAJMMR

**Special Issue** 

ISSN: 2249-877X Vol. 10, Issue 4, April Spl Issue 2020, Impact Factor: SJIF 2020= 7.11



South Asian Journal of Marketing & Management Research (SAJMMR)

(Double Blind Refereed & Reviewed International Journal)



# SOUTH ASIAN JOURNAL OF MARKETING & MANAGEMENT RESEARCH (SAJMMR) (www.saarj.com)

**ISSN: 2249-877X** Impact Factor: SJIF = 7.11

# SPECIAL ISSUE ON FINANCIAL DEVELOPMENT PERSPECTIVES OF THE LIFE STANDARD IN CENTRAL ASIA

**APRIL 2020** 

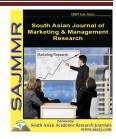
DOI NUMBER: 10.5958/2249-877X.2020.00028.4

SAJMMR

Vol. 10, Issue 4, April Spl Issue 2020, Impact Factor: SJIF 2020= 7.11 ISSN: 2249-877X



South Asian Journal of Marketing & Management Research (SAJMMR)



(Double Blind Refereed & Reviewed International Journal)

SR. NO.	PARTICULAR	PAGE NO
1.	MAIN DIRECTIONS OF STATE BUDGET REVENUE FORMATION Khayriddinov Azamat Botirovich, Khayriddinov Shukhrat Batirovich	6-10
2.	STRATEGIC CHALLENGES FOR INCLUSIVEGROWTH AND SUSTAINABLE BUSINESS – A STUDY OF 500 COMPANIES IN INDIA Samir Prasad Padhy	11-22
3.	THE ROLE OF INVESTMENT IN DIGITAL ECONOMY N.R. Avazov	23-27
4.	MEDICINAL SERVICES MARKET IN UZBEKISTAN Rajabov Utkir Dusnaevich	
5.	INFORMATION AND INFORMATION TECHNOLOGIES IN DIGITAL TOURISM Khurramov Ortikjon Kayumovich, Djabbarov Ikhtiyor Gulyamovich Shadiev Alisher Khudoynazarovich	32-38
6.	CHALLENGING TRENDS IN INDIAN RURAL MARKET Dr. Padmpriya Irabatti, Prof. Anand Irabatti	39-47
7.	LIVING MASS AND EXTERIOR PECULIARITIES OF LOCAL GOATS OF KARAKALPAKSTAN Turganbaev Ruzimbay Urazbaevich, Toreshova Amina Ubbiniyazovna	48-50
8.	SPECIAL TYPES OF TOURISM AND ITS CLASSIFICATION IN UZBEKISTAN Davronov Istamkhuja Olimovich, Ruziyev Sobirjon Samatovich	51-56
9.	AN IMPORTANT ROLE OF INTERNET MARKETING IN DIGITAL TOURISM Tairova Mavluda Muhammedrizaevna, Khurramov Ortikjon Kayumovich, Odinaeva Nigina Furkatovna	57-66

<b>'</b>		SI	
ISSN:	2249-877X Vol. 10, Issue 4, April Spl Issue 2020, Impact Factor: SJIF 2020	)= 7.11	
10.	E-WAY BILL – AN OVERVIEW	68-70	
	Dr. M. G. Chandekar, Dr. Natasha G Shukla Sharma		
11.	PROBLEMS OF EFFECTIVE USAGE OF LANDS IN AGRICULTURE FOR ENSURING FOOD SECURITY		
11.	Dr. Odiljon Shermatov, Dr. Bahodirjon Nosirov, Rustam Imomov, Makhpuba Qobulova	71-76	
12.	RURAL LABOUR PRODUCTIVITY AND THE DIVERSIFICATION OF THE ECONOMY		
	Ganiev Ibragim Mamadievich, Ibragimov Gayrat Ablaqulovich, Khurramov Azizbek Mukhiddin ugli		
13.	STATE TAX SYSTEM ANDNEW FORMS OF TAX CONTROL	86-90	
	Rustamov Dostonbek Jamshid oʻgʻli		

# SPECIAL TYPES OF TOURISM AND ITS CLASSIFICATION IN UZBEKISTAN

## Davronov Istamkhuja Olimovich\*; Ruziyev Sobirjon Samatovich\*\*: Giyazov Bakhodir Bayazovich\*\*\*

\*Lecturer, Tourism and Hotel Business Department, Bukhara State University, Bukhara, UZBEKISTAN

> \*\*Lecturer, Tourism and Hotel Business Department,

Bukhara State University, Bukhara, UZBEKISTAN

\*\*\*Lecturer, Tourism and Hotel Business Department, Bukhara State University, Bukhara, UZBEKISTAN

## ABSTRACT

The classification is an important tabular reference that provides important, complete information for any industry, and is a key resource in industry development planning. Classification should include all aspects, diversity, and information of the field being studied. When compiling a list of specific types of tourism, some types may be left out due to lack of information. Once these species have been identified and given a full description, their place in tourism will be added to the classification once the eligibility has been determined.

**KEYWORDS:** Classification, Special Types Of Tourism, Nature Tourism, Religious Tourism, Nostalgic Tourism, Ecotourism.

## INTRODUCTION

Special types of tourism include trips to get acquainted with the unique features of a region. These trips stem from the interests (amateur and professional) formed in tourists (excursionists). Special types include small non-traditional types of tourism. The objects of study of small-scale non-traditional types of tourism are the areas of creativity, creative work, professional areas, national traditions, national games, national culture, which our people have preserved and developed over the centuries. art is also a miraculous, amazing manifestation of our unique nature, formed under the influence of historical-ecological climatic processes.

The object of study can't conventional utilization, the one of a kind results of our kin are not delivered in different nations, the national customs or national games are absent in the lives of people groups in different nations, crafted by national workmanship are exemplified. pulls in fundamentally foreign guests.

All types of tourism originate from the fields of production and creativity of mankind. Shrines, historical monuments, shrines of religious leaders are the life of world celebrities. Only ecotourism is a product of nature. (2)

The fact that the miraculous, perfect and astonishing products and structures of industries or groups of people have attracted the influx of people has given rise to the tourism industry, and the increase in the number of species in the industry depends on these factors.

#### MAIN PART

Recognizable proof and enlistment of explicit sorts of the travel industry, perception, exercises and results of craftsmen and specialists in the workshops, it tends to be reasoned that a large portion of the species enrolled for use in the travel industry is outings in residential the travel industry - dating the travel industry, and in worldwide the travel industry. can be utilized as visit sources (welcoming a traveler, investing significant free energy, snapping a picture or video, and so on.).

Also special types of tourism may include medical facilities, educational institutions, and sports and other facilities that meet the objectives of a specific tourism product. All of these organizations complement each other and provide all the necessary services for the consumer and a sufficient range.

Consequently, the origins of the peoples of Central Asia are almost the same, and since their habitats are close to each other, our doppi and zardozi tunic could be sewn on them as well. But in terms of the national traditions and climatic features of the ancient indigenous peoples in the creation of items, dress habits and tastes at the festivities - different styles, choices and directions were formed in the sewing of the two items recorded in the peoples of Central Asia. This means that our national dope and embroidery are not developed in neighboring countries, as in any other country in the world. (2)

The methods are completely non-existent. From these conclusions, it would be correct to add to the list of special types of national handicrafts doppichi and goldsmith's wool as an object of international tourism - a resource

M.T. Aliyeva was the first to speak about special types of tourism in the Republic and compiled the first list of these types.

Ms. Aliyeva noted the special types of tourism as follows:

- 1. Tourism of interest in culture.
- 2. Nature tourism.
- 3. Rural tourism.
- 4. Farmer life tourism.
- 5. Walking and bicycle tourism.
- 6. Tourism with specialized motives.
- 7. Ethnic tourism.
- 8. Religious tourism
- 9. Professional tourism.
- 10. Nostalgic tourism.
- 11. Adventure tourism.

## 12. Ecological tourism.

## Classification of the tourism industry

	TABLE 1		
№	Classifiablecharacters	Types of tourism	
		National	
		International	
1	Geographical and tourist	Territorial	
1	in the direction of demand	Internal	
		Incoming	
		Outgoing	
		Tourism of historical monuments	
		Archaeological tourism	
		Recreational tourism	
		Healthy Vacation	
		Qualified business tourism	
		Scientific tourism	
2	By purpose	Sports tourism	
2	by purpose	Shop tours	
		Religious tourism (pilgrimage, pilgrimage)	
		Nostalgic tourism	
		Ecotourism	
		Hunting tourism	
		Gastronomic tourism	
		Safari tourism	
3	By source of funding	Social tourism	
_	,	Commercial tourism	
		Walking	
		Air transport	
		Sea transport	
4	Method of movement	River transport	
4	on	Auto transport	
		Rail transport Bicycle transport	
		In the rides	
		Mixed	
	By accommodation tools	Hotels	
		Motels	
		To boarding houses	
		Camping	
		Tents	
5		Rotels	
		Botels	
		To sanatoriums	
		Flotellarga	
		Hostels	
		To hotel clubs	

South Asian Journal of Marketing & Management Research (SAJMMR) https://saarj.com

		To the camps
		Tourist homes
		Apartments
6	By number of participants	Individual
		Family
		In groups
7	Organizational forms	7.1. Organized
		7.2.Not organized

(Source: M.R.Boltabayev, I.S.Tuxliyev, B.SH.Safarov, S.A.Abduxamidov (2018) "Tourism: theory and practice"-Toshkent)

Nature tourism – dependable travel to natural territories, which saves the earth and improves the government assistance of neighborhood individuals. It is the travel industry dependent on the characteristic attractions of a territory. Models incorporate birdwatching, photography, stargazing, fishing, climbing, camping, hunting and visiting parks.

Country the travel industry might be characterized as the development of individuals from their typical spot of living arrangement to rustic regions for a base time of twenty-four hours to the limit of a half year for the sole reason for relaxation and joy. Provincial the travel industry alludes to all travel industry exercises in a country zone

Bike visiting implies independent cycling trips for joy, experience, and self-governance as opposed to game, driving, or exercise. Visiting can go from single-to multi-day trips, even years. Visits might be arranged by the member or sorted out by a vacation business, a club, or a cause as a raising money adventure.

Ethnic the travel industry is when voyagers decide to encounter direct the acts of another culture and may include exhibitions, introductions and attractions depicting or introduced by little, frequently confined Indigenous people group.

Religious travel industry is a sort of the travel industry only or firmly persuaded by religious reasons. This is perhaps the most established type of travel industry. It can likewise be alluded to as confidence the travel industry or otherworldly the travel industry. Individuals go on religious occasions to affirm, develop or think about their confidence

Experience the travel industry is characterized as the development of the individuals starting with one then onto the next spot outside their usual range of familiarity for investigation or travel to remote zones, outlandish and potentially threatening regions. Experience the travel industry is a kind of the travel industry where vacationer does a few undertakings exercises like as skydiving, slope climbing, scuba plunging.

Ecotourism is a type of the travel industry including visiting delicate, unblemished, and moderately undisturbed characteristic regions, expected as a low-sway and frequently little scope option in contrast to standard business mass the travel industry.

In her data, MT Aliyeva distinguishes special types of tourism according to the following tariffs -These types of tourism include tourist trips to get acquainted with the specific, distinctive features of a region. These trips stem from the interests (amateur and professional) formed in tourists. Special types include small, non-traditional types of tourism.

**Special Issue** 

Nowadays as we know, religious-pilgrimage tourism, eco-tourism, and nature tourism are not the smallest, but the most popular types of tourism. Therefore, we believe that these types of tourism are on the list of the main types of tourism.

Likewise, strolling and cycling can't kind of the travel industry, however a method for transportation of the vacationer's decision. In the event that we take such activities of the traveler as a visit, the unimportant vacationer terms, for example, auto the travel industry, air the travel industry, railroad the travel industry or camel and jackass the travel industry will show up, and it is difficult to make these terms. It's anything but a confusing idea to realize that a vacationer approaches transport benefits in the travel industry.

#### CONCLUSION

The kind of the travel industry in the particular themes on the rundown doesn't speak to a particular sort of the travel industry. Since all the present sorts of the travel industry are named because of enthusiasm for a specific vacationer asset - the item, which spends significant time for the sake of a similar visitor asset - article or assets - objects. For instance, archaeological the travel industry - the revelation of antiquated urban communities, landmarks, the remaining parts of development and their cutting edge appearance; environmental the travel industry - interesting nature and its assets, biodiversity, regular scene; chasing the travel industry - chasing objects - feathered creatures, creatures, fish.In terms of the content and essence of the listed ethnic tourism and nostalgic tourism and rural tourism and farmers' life tourism, it is correct to call ethnic and longing tourism, rural and farmers' life tourism as agro tourism.

#### REFERENCES

- 1. Aliyeva M.T., Umarjonov A. (2005.). 'Turistikmamlakatlariqtisodiyoti'. Toshkent, Moliya.
- 2. R.HAYITBOYEV. R.AMRIDDINOVA (2008) "SPECIAL TOURISM
  - TYPES"(Methodological manual)-Samarkand,Uzbekistan
- **3.**Davronov, I. O., & Farmonov, E. A. (2019). The impact of Innovations in tourism and hospitality. *International Multilingual Journal of Science and Technology*, 4(9), 658-660.
- **4.** M.R.BOLTABAYEV,I.S.TUXLTYEV,B.SH.SAFAROV, S.A.ABDUXAMIDOV (2018)"Tourism: theory and practice"-Toshkent
- **5.**Davronov, I. O., & Ismatillayeva, S. S. (2019). The role of innovative technologies for improving economy of hotels.
- 6.Olimovich, D. I. (2020). The impact of innovative technologies for improving economy of hotels. *Asian Journal of Multidimensional Research (AJMR)*, 9(5), 194-201.
- 7. Aliyeva M.T., Salimova B.X.(2007.) 'Mehmonxonamenejmenti'. Toshkent,
- **8.**Kayumovich, K. O., Annamuradovna, F. S., Alimovich, F. E., Alisherovna, D. N., & Olimovich, D. I. (2020). Opportunity of digital marketing in tourism sphere. *International Journal of Psychosocial Rehabilitation*, 24(8).
- 9. Aliyeva M.T. Xasanov L.G.( 2007.)'Organizatsiyaturisticheskixmarshrutov' Toshkent
- **10.**Kayumovich, K. O. PARTICULAR QUALITIES USE OF SOCIAL MEDIA IN DIGITALTOURISM. *GWALIOR MANAGEMENT ACADEMY*, 28.
- **11.** Alimovich, F. E., Habibulloevna, K. S., &Bahodirovna, D. N. (2020). CENTRAL FEATURES OF HALAL TOURISM AND HALAL FOOD. *Academy*, (3 (54)).
- 12. Farmonovna, E. A., Matyakubovna, K. M., &Habibulloevna, K. S. (2020). The role of the tourism national crafts in Bukhara region. *Europeanscience*, (1 (50)).

**SAJMMR** 

ISSN: 2249-877X Vol. 10, Issue 4, April Spl Issue 2020, Impact Factor: SJIF 2020= 7.11

- **13.**Davronov, I. O. (2019). Innovative ways of improving excursion service around the touristic destinations. *Мировая наука*, (4), 508-510.
- **14.**Davronov, I. O., Tadjibayev, M. B., &Narzullaeva, G. S. (2020). Improving of personnel training in hotel bussines. *Academy*, (2 (53)).
- **15.**Davronov, I. O., Umirov, J. T., & Mukhamedjanova, M. B. (2020). Mechanisms of improving staff training. *management*, *8*, 22.
- **16.**Olimovich, D. I. (2015). Tourism potential of Uzbekistan. *Lucrările Seminarului Geografic*" *Dimitrie Cantemir*", 40, 125-130.
- 17.Olimovich, D. I. (2020). Role of investment in tourism development. Academy, (5 (56)).
- **18.**Olimovich, D. I., & Khudoynazarovich, S. A. (2020). The cost-effectiveness of improving the quality of hotel services. *Academy*, (4 (55)).
- **19.**Olimovich, D. I., Bakhtiyorovich, T. M., & Salimovna, N. G. (2020). Improving of personnel training in hotel bussines. *Academy*, (2 (53)).
- **20.**OLIMOVICH, D. I., BAXTIYOROVICH, T. M., & CHORIEVICH, B. A. Description of Technological Processes in Restaurant Services. *JournalNX*, 6(05), 248-252.
- **21.**Olimovich, D. I., Kudratovna, F. S., &Sayfitdinovich, I. B. (2020). THE IMPORTANCE OF MARKETING ANALYSIS FOR PREDICTING THE PROSPECTS OF RESTAURANTS IN BUKHARA HOTELS. *Economics*, (1 (44)).
- **22.**Olimovich, D. I., Samatovich, R. S., Farmanovna, E. A., Khabibulayevna, K. S., & Saymurodovich, N. Z. (2020). The economic impact of innovations in tourism and hospitality. *Journal of Critical Reviews*, 7(9), 258-262.
- **23.**Olimovich, D. I., Temirkulovich, U. J., & Bakhodirovna, M. M. (2020). Mechanisms of improving staff training. *Academy*, (2 (53)).
- **24.**Samatovich, R. S., Olimovich, D. I., & Jafarbekovna, K. N. (2020). Functional improvement of hotel staff as a key to develop the quality of services in bukhara hotels. *Proceeding of The ICECRS*, *6*.
- **25.**Olimovich, D. I., Khabibovna, K. M., & Alimovich, F. E. (2020). Innovative ways of reducing tourism seasonality of tourist areas. Достижения науки и образования, (1 (55)).
- **26.**Olimovich, D. I., Khabibovna, K. M., & Samadovich, R. S. (2020). Improving tourist season in Bukhara region. *Вестник науки и образования*, (1-2 (79)).
- **27.**Olimovich, D. I., Khabibovna, K. M., &Samadovich, R. S. (2020). Improving tourist season in Bukhara region. *Vestniknauki i obrazovaniya*, (1-2 (79)).

## Calegories

- Management and Economics
- Financial Management and Accounting
- Industrial and Business Management
- Entrepreneurship Management
- Marketing Management
- Banking and Insurance Studies

# Review Process

Each research paper/article submitted to the journal is subject to the following reviewing process:

- 1. Each research paper/article will be initially evaluated by the editor to check the quality of the research article for the journal. The editor may make use of ithenticate/Viper software to examine the originality of research articles received.
- 2. The articles passed through screening at this level will be forwarded to two referees for blind peer review.
- At this stage, two referees will carefully review the research article, each of whom will make a recommendation to publish the article in its present form/modify/reject.
- 4. The review process may take three/four working days.
- 5. In case of acceptance of the article, journal reserves the right of making amendments in the final draft of the research paper to suit the journal's standard and requirement.

# Published by

## **South Asian Academic Research Journals**

A Publication of CDL College of Education, Jagadhri (Haryana) (Affiliated to Kurukshetra University, Kurukshetra, India)

Our other publications : Academicia - An International Multidisciplinary Research Journal ISSN (online) : 2249-7137 SAARJ Journal on Banking & Insurance Research (SJBIR) ISSN (online) : 2319-1422