



“MILLIY IQTISODIYOT BARQARORLIGINI TA’MINLASHNING DOLZARB MASALALARI VA HUDUDLARNI MUTANOSIB RIVOJLANTIRISHNING USTUVOR YO’NALISHLARI”

mavzusidagi Respublika ilmiy-amaliy

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IQTISODIYOT VA TURIZM FAKULTETI
BUXGALTERIYA HISOB VA STATISTIKA KAFEDRASI**

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USTUVOR YO‘NALISHLARI”**

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СТАБИЛЬНОСТИ НАЦИОНАЛЬНОЙ ЭКОНОМИКИ
ПРИОРИТЕТНЫЕ НАПРАВЛЕНИЯ
ПРОПОРЦИОНАЛЬНОГО РАЗВИТИЯ РЕГИНОВ»**

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“Миллий иқтисодиёт барқарорлигини таъминлашнинг долзарб масалалари ва ҳудудларни мутаносиб ривожлантиришнинг устувор йўналишлари” мавзусидаги Республика илмий-амалий конференциясининг

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Assalomu aleykum hurmatli mehmonlar va anjuman qatnashchilari! “Milliy iqtisodiyot barqarorligini ta’minlashning dolzarb masalalari va hududlarni va mutanosib rivojlantirishning ustuvor yo‘nalishlari” mavzusida Respublika miqyosida o‘tkazilayotgan ilmiy-amaliy konferensiyaga xush kelibsizlar. Ushbu anjuman 2019-yil 5-yanvardagi “O‘zbekiston Respublikasida turizmni jadal rivojlantirishga oid qo‘shimcha chora- tadbirlar to‘g‘risida”, 2019-yil 13-avgustdagi “O‘zbekiston Respublikasida turizm sohasini yanada rivojlantirish chora- tadbirlari to‘g‘risida”gi hamda O‘zbekiston Respublikasi Prezidentining 2022-yil 28-yanvardagi PF-60-son 2022 — 2026- yillarga mo‘ljallangan “Yangi O‘zbekistonning taraqqiyot strategiyasi to‘g‘risida”gi Prezident Farmonlarida belgilangan vazifalarni amalga oshirishga oid ilmiy-amaliy tavsiyalar ishlab chiqishni ko‘zda tutadi. Ushbu anjumanning maqsadi 2022-2026 yillar davomida O‘zbekiston respublikasi milliy iqtisodiyoti, shu jumladan, hududlarni barqaror rivojlantirishning istiqbolli yo‘nalishlarini aniqlash, amalga oshirishning tashkiliy-iqtisodiy mexanizmlariga oid ilmiy-amaliy taklif va tavsiyalarni ishlab chiqishdan iborat bo‘lib, mamlakatimizda iqtisodiyot sohasida yuzaga kelgan holatni o‘rganish, bu sohani barqaror rivojlantirishning istiqbolli yo‘nalishlarini aniqlash, moliyaviy tizimni reanimatsiya qilishning tashkiliy- iqtisodiy mexanizmlarini ishlab chiqish, O‘zbekistonning investitsion muhit jozibadorligini oshirish yo‘llarini aniqlash, ishlab chiqarish va moliya-bank tizimida xususiylashtirishni amalga oshirish hamda iqtisodiyotning innovatsion va smart shakllarini joriy qilish evaziga mamlakat iqtisodiy raqobatbardoshligini oshirish yo‘llarini aniqlash kabi dolzarb muammolarning yechimiga bag‘ishlangan. Iqtisodiyot va moliya vazirligi tomonidan ishlab chiqilgan O‘zbekiston Respublikasi Prezidentining “O‘zbekiston – 2030” strategiyasida belgilangan asosiy yo‘nalishlar bo‘yicha islohotlarni amalga oshirishning 2024 yildagi ustuvor chora-tadbirlari to‘g‘risida”gi qaroriga ko‘ra jami 10 ta yo‘nalish (energetika, transport, telekommunikatsiya, urbanizatsiya, biznes va agrar, makroiqtisodiyot, davlat korxonalari transformatsiyasi, turizm va yashil iqtisodiyot va innovatsiya) ko‘zda tutilgan, ushbu anjumanda ko‘riladigan masalalar ushbu vazifalarni amalga oshirishga muvofiq darajada xizmat qiladi. Ilmiy-amaliy anjumanni tashkil qilishdan quyidagi natijalar kutilmoqda: 2022-2026 yillarda mamlakatimiz iqtisodiy salohiyatini kengaytirish, barqaror rivojlanishini ta’minlash va uning raqobatbardoshligini oshirish bilan bog‘liq muammolarni hal qilish hamda sohaga innovatsion boshqaruv usullarini joriy qilish va o‘zaro manfaatli raqobat muhitini yaratishga qaratilgan 80 ga yaqin ilmiy ma’ruzalar respublikamizning turli oliy ta’lim muassasalaridan kelib tushgan bo‘lib, bu hol anjumanning yuqori nufuzidan dalolat beradi. Anjuman tashkilotchilariga o‘zminnatdorchiligimni bildiraman va uni yuqori darajada o‘tkazishlariga omad tilab qolaman!

HERITAGE TOURISM IN UZBEKISTAN: BALANCING DEVELOPMENT, PROMOTION, AND COMMUNITY ENGAGEMENT

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Uzbekistan, a landlocked nation in Central Asia, pulsates with a history as rich and vibrant as the silk it once traded. From ancient cities whispering tales of empires past to the echoes of camel caravans along the Silk Road, Uzbekistan offers a captivating tapestry for heritage tourists seeking a journey beyond the ordinary.

Uzbekistan's history stretches back millennia, marked by the rise and fall of powerful empires like the Sogdians, Persians, Greeks, and Timurids. These civilizations left an indelible mark on the land, manifested in breathtaking architectural marvels, intricate craftsmanship, and a cultural heritage deeply rooted in tradition.

Uzbekistan was pivotal on the legendary Silk Road, serving as a cultural and commercial crossroads between East and West. Cities like Samarkand, Bukhara, and Khiva flourished as trade, scholarship, and religious tolerance centers. Their magnificent mosques, madrassas, and mausoleums, adorned with intricate tilework and soaring minarets, stand today as testaments to this glorious past.

Uzbekistan's heritage tourism offerings extend beyond its architectural wonders:

- **Ancient Cities:** Exploring the UNESCO World Heritage sites of Samarkand (Registan Square, Shah-i-Zinda), Bukhara (Po-i-Kalyan Complex), and Khiva (Itchan Kala) offers a glimpse into the grandeur of bygone eras. It's worth noting that these sites are designed to be accessible to all, ensuring that everyone can fully enjoy the heritage tourism experience.

- **Cultural Immersion:** Immerse yourself in the unique cultural experiences that Uzbekistan offers. From the soul-stirring traditional music and dance performances to the intricate craftsmanship of silk weaving and ceramics, every moment is a chance to connect with the rich heritage of this land. And as you savor the unique flavors of Uzbek cuisine, you'll feel a deep sense of enrichment and connection.

- **Archaeological Treasures:** Step into the shoes of an explorer and uncover the mysteries of ancient civilizations. Uzbekistan proudly boasts significant archaeological sites, including Afrosiab in Samarkand and Termez on the Amu Darya River. These sites, still unveiling secrets, invite you to be a part of their fascinating journey, sparking a sense of intrigue and engagement.

Uzbekistan's ancient cities are more than just historical sites; they are living museums, whispering tales of emperors and artisans, scholars and merchants. Each city, a unique tapestry woven with the threads of time, offers a captivating journey through Central Asia's rich past. Let's delve deeper into three of these architectural gems:

1. Samarkand - The Jewel of the East:

Samarkand, once a vital stop on the Silk Road, stands as a testament to the Timurid dynasty's architectural prowess. The city's heart beats within Registan Square, an ensemble of three magnificent madrassahs (Islamic schools) adorned with intricate turquoise domes and towering minarets.

- **Registan Square:** Witness the grandeur of the Ulugh Beg Madrasah (15th century), the Sher-Dor Madrasah (17th century) with its iconic lion-sun motif, and the Tilya-Kori Madrasah (17th century), known for its lavish gold-leaf interior.

- **Shah-i-Zinda Necropolis:** This avenue of mausoleums, a UNESCO World Heritage site, is a masterpiece of glazed tilework, each structure a tribute to Timurid royalty and nobility.

- **Bibi-Khanym Mosque:** Commissioned by Timur himself, this colossal mosque, though partially ruined, still impresses with its scale and remaining intricate decorations.

2. Bukhara - A City of Hidden Courtyards:

Bukhara, with its labyrinthine alleyways and over 200 preserved mosques and madrassahs, embodies the mystique of the Silk Road. This city invites exploration, promising hidden courtyards, peaceful gardens, and architectural wonders around every corner.

- **Po-i-Kalyan Complex:** Dominating Bukhara's skyline, this complex features the Kalyan Minaret (a 12th-century watchtower), the Kalyan Mosque, and the Miri-Arab Madrasah, a still-functioning Islamic school.
- **Samani Mausoleum:** A masterpiece of early Islamic architecture (9th-10th century), this mausoleum's simple yet elegant brickwork foreshadows the architectural innovations of the Seljuk era.
- **Lyabi-Hauz Complex:** Centered around a serene pool, this 16th-century complex, comprising madrassahs and a khanqah (a Sufi lodge), provided a space for religious reflection and social interaction.

3. Khiva - Frozen in Time:

Enclosed within its imposing city walls, Khiva feels like a city frozen in time. Its well-preserved mud-brick architecture and intricate woodcarvings offer a glimpse into life in a 19th-century Khanate.

- **Itchan Kala:** This inner city, a UNESCO World Heritage site, houses Khiva's most important monuments, including mosques, palaces, minarets, and caravanserais.
- **Kunya-Ark Citadel:** This fortress within a fortress served as the residence of Khiva's rulers and houses a mosque, a harem, a mint, and a watchtower offering panoramic city views.
- **Juma Mosque:** This unique mosque, supported by 212 wooden columns, some dating back to the 10th century, creates a captivating play of light and shadow.

Beyond the Monuments:

While the architectural wonders are breathtaking, immersing yourself in the local culture is equally rewarding. Engage with artisans practicing traditional crafts like silk weaving and ceramics in Bukhara, savor the flavors of authentic Uzbek plov (pilaf) in Samarkand, and witness the warmth and hospitality of the Uzbek people that bring these ancient cities to life.

Uzbekistan, a land traversed by ancient trade routes and empires, hides a wealth of archaeological treasures beneath its sands. These sites offer a captivating glimpse into the lives, beliefs, and artistic expressions of civilizations that flourished millennia ago.

1. Afrosiab (Samarkand) - Unveiling the Sogdian Past:

Nestled on the outskirts of modern Samarkand lies Afrosiab, the ancient heart of the Sogdian civilization. This once-thriving city, destroyed by Genghis Khan in the 13th century, has yielded remarkable artifacts that illuminate a culture pivotal to Silk Road trade.

Murals: Unearthed from the ruins of Afrosiab's palaces and temples, these vibrant murals depict scenes of courtly life, religious processions, and ambassadors from far-off lands, offering valuable insights into Sogdian society and culture.

Artifacts: Excavations have unearthed a wealth of ceramics, coins, tools, and jewelry, showcasing the artistry and daily life of the Sogdians.

Afrosiab Museum: Located on the site, this museum houses a fascinating collection of artifacts unearthed from the ancient city, bringing the Sogdian era to life.

2. Termez - Gateway to Ancient Bactria:

Situated on the banks of the Amu Darya River, Termez served as a crucial gateway between Central Asia and the Indian subcontinent for centuries. Its strategic location fostered a melting pot of cultures, evidenced by the diverse archaeological remains.

Buddhist Monastery Complex: Termez was a significant center of Buddhism during the Kushan Empire (1st-3rd centuries CE). Excavations have uncovered a sprawling monastery complex, complete with stupas, living quarters for monks, and intricate Buddhist sculptures, reflecting the influence of the Greco-Buddhist artistic tradition.

Fayaz-Tepe Buddhist Complex: This well-preserved archaeological site features a monastery, stupas, and a unique circular structure known as a "stupa-sanctuary," showcasing the evolution of Buddhist architecture in the region.

Ancient City Walls and Gates: Remnants of Termez's ancient city walls and fortifications, some dating back to the Greco-Bactrian period (3rd-2nd centuries BCE), offer a glimpse into its strategic importance.

3. Other Notable Archaeological Sites:

Karatepa (Surkhandarya Region): This site reveals the remains of a Buddhist monastery and a citadel dating back to the Kushan period, showcasing the spread of Buddhism along the

southern Silk Road.

Toprak-Kala (Karakalpakstan): This ancient fortress city, once a center of the Khorezm civilization (4th century BCE - 4th century CE), boasts well-preserved mud-brick structures, including a palace, temples, and residential quarters.

Dalverzintepe (Surkhandarya Region): This Kushan-era site features the remains of a Buddhist monastery and a palace complex, with evidence of advanced hydraulic engineering and a sophisticated irrigation system.

Uzbekistan's archaeological sites are not only important for understanding the past but also for informing the present and future. Ongoing excavations, conservation efforts, and responsible tourism practices are crucial to ensure that these treasures continue to inspire and educate future generations.

Uzbekistan recognizes the immense potential of its heritage and has taken significant steps to develop and promote tourism:

- **Improved Infrastructure:** Visa regulations have been relaxed, modern airports and high-speed rail lines connect major cities, and tourist infrastructure continues to improve, making travel more accessible.
- **Preservation & Restoration:** Ongoing efforts focus on preserving historical sites and monuments, ensuring their longevity for future generations.
- **Diversifying Experiences:** Beyond traditional offerings, Uzbekistan is exploring new avenues like eco-tourism in its diverse landscapes and adventure tourism in the Tien Shan mountains.

While Uzbekistan has made significant progress, challenges remain. These include:

1. Balancing Development and Preservation:

- **The Dilemma:** Uzbekistan faces the classic tourism conundrum: how to attract visitors and generate economic benefits without compromising the very attractions drawing them in. Increased foot traffic, construction projects near historical sites, and even pollution pose significant risks to fragile structures and artifacts.
- **Analysis:**
 - **Successful Examples:** Learning from countries like Italy or Greece, who have faced similar challenges, is key. Implementing strict visitor quotas at popular sites, using technology for virtual tours to alleviate physical pressure, and investing in robust conservation efforts are essential.
 - **Community Involvement:** Engaging local communities in preservation efforts fosters a sense of ownership and pride, making them active stakeholders in protecting their heritage.

2. Marketing and Promotion:

- **The Challenge:** While Uzbekistan has made strides in visa accessibility and infrastructure, global awareness of its unique offerings remains relatively low compared to more established destinations.
- **Analysis:**
 - **Targeted Campaigns:** Moving beyond generic campaigns, Uzbekistan needs to focus on niche markets: adventure tourism in the Tien Shan mountains, cultural immersion programs, or Silk Road-themed itineraries.
 - **Digital Presence:** A strong online presence is crucial. Utilizing social media, collaborating with travel bloggers and influencers, and creating engaging content that highlights Uzbekistan's unique stories can significantly boost visibility.
 - **Beyond Monuments:** Showcasing the diversity of experiences—from culinary tourism to traditional crafts, and even eco-tourism—can attract a broader range of travelers.

3. Engaging Local Communities:

- **The Importance:** Sustainable tourism thrives when local communities directly benefit and are active participants, not just passive bystanders.
- **Analysis:**
 - **Equitable Distribution:** Ensuring that tourism revenue trickles down to local communities through fair wages, support for local businesses, and community-based tourism initiatives is vital.
 - **Cultural Exchange:** Fostering genuine cultural exchange through homestays, language learning opportunities, and respectful engagement with local customs enriches the tourist experience while preserving traditions.

- **Empowerment:** Providing training and resources to locals in tourism-related fields like hospitality, guiding, and craft production creates economic opportunities and fosters a sense of ownership in the industry.

Uzbekistan is at a crucial juncture. By adopting a holistic approach—balancing economic development with heritage preservation, strategically promoting its unique offerings, and empowering local communities—the country can harness the power of tourism to share its rich legacy with the world while building a sustainable and prosperous future.

Conclusion. Uzbekistan's heritage is a treasure trove waiting to be discovered. By investing in sustainable tourism practices, embracing innovation, and preserving its cultural legacy, Uzbekistan has the potential to become a leading heritage tourism destination, captivating travelers with its timeless beauty and captivating history.

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