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XORIJIY TILNING BIZNES RIVOJIDAGI ROLI**Saidova Zulfizar Xudoyberdiyevna***Phd, Ingliz tili kafedrası o'qituvchisi**Buxoro davlat universiteti***Xushmamatova Nigora Urolovna****G'aniyeva Sitora Furqatovna***Buxoro davlat universiteti 3- kurs talabalari***Omonova Laylo Odiljon qizi***11-6ing 20 guruhi talabasi*

Annotatsiya: Maqola xorijiy tilning biznes rivojidadagi roli, iqtisodiyot sohasidagi til o'rganish va uning iqtisodiyotda qanday o'rni borligini tushuntiradi. Ushbu maqola, tilning biznes, xalqaro savdo, globalizatsiya kabi muhim ko'rsatkichlarda qanday rolini o'rganishga yo'naltirilgan. Tilning iqtisodiyot sohasidagi o'rni tahlil qilinadi va bu korxonalar, savdo bloklari va xorijiy tijorat bilan hamkorlikda o'z ta'sirini ko'rsatadi. Maqola, tilni o'rganishning iqtisodiyot sohasidagi muhimligini tushuntiradi.

Kalit so'zlar: Xorijiy til, iqtisodiyot, xalqaro savdo, biznes.

Abstract: *The article The role of a foreign language in business development, explains language learning in the field of economics and its role in the economy. This article focuses on the study of the role of language in important indicators such as business, international trade, globalization. The role of language in the economy is analyzed and it shows its influence in cooperation with enterprises, trade blocs and foreign trade. The article explains the importance of language learning in the field of economics.*

Key words: *Foreign language, economy, international trade, business.*

Biznes sohasida til, ahamiyatga ega bo'lgan muhim elementdir. Insonlar o'rtasidagi muloqotni rivojlantirish, tijoratda muvaffaqiyatli bo'lish, va global savdoda ishtirok etish uchun tilni tushunish va foydalanish muhimdir. Bu maqolada, tilning biznesda ahamiyati va bu ahamiyatni qanday kengaytirish mumkinligi ko'rsatiladi. Biznesda muvaffaqiyatga erishish uchun, ixtisoslashtirilgan so'z va til o'rganish, xaridorlar bilan chiroyli muloqotlarni rivojlantirishda muhimdir. Til, bir tadbirkorlikda, xaridorlar, hamkorlar va xodimlar bilan muloqotda bo'lishning yaxshi vositasi bo'lib, ishni bajarish uchun muhimdir. Mijozlar bilan taalluqli so'zlash, xizmat yoki mahsulotni sotishda katta muhim ahamiyatga ega. Tadbirkor, xaridorlarga til orqali ma'lumot o'tkazish, ularning talablari va istaklari haqida xabardor bo'lish, biznesga muvofiq o'zgartirishlar kiritishda yordam bera oladi. Xaridorlar tushuntirilgan tilni tushunishadi, shuning uchun tadbirkorlar o'z mahsulotlarini sotish uchun o'zgartirishlar kiritish, reklama va xizmat ko'rsatishni takomillashtirishadi. Mijozlar tilni tushunishadi va o'zlarini uning orqali izlashadi.

Xorijiy savdo o'rtasida diplomatiya, xorijiy tadbirkorlar bilan xabarlashish va muzokaralarni o'rganishni o'z ichiga oladi. Xorijiy savdo sohasida tilni yaxshi tushunish va foydalanish, davlatlararo hamkorlikni rivojlantirishda yordam bera oladi. Xalqaro savdoni rivojlantirishda xorijiy tillarning o'zni katta. Xalqaro savdo, mamlakatlar o'rasidagi savdo munosabatlarini ifodalaydi va bir taraflar bilan boshqa taraflar o'rtasidagi savdolarni oshiradi. Xalqaro savdo orqali mamlakatlarning iqtisodiyotlarini rivojlantirish, eksport va importni oshirish, xalqaro kompaniyalar o'rtasida hamkorlikni kengaytirish mumkin. Bu esa tilni tushunish, gaplashish, va aniq fikr bildirishni talab qiladi.

Til, xalqaro savdoning amalga oshirilishida katta ahamiyatga ega bo'lib, kompaniyalar o'rtasida tushunish va muzokaralar o'tkazishda muhim rol o'ynaydi. Xorijiy tillarni rivojlantirish globalizatsiya, xalqaro savdodagi ko'nikmalarni oshiradi va kompaniyalarga yangi imkoniyatlar yaratadi. Bunday xususiyatlar orqali kompaniyalar yangi bozorlarga kirish, yangi mijozlarni jalb qilish, va xalqaro iqtisodiy aloqalarni rivojlantirishlari mumkin.

Xalqaro savdoda qatnashuvchilar o'rtasidagi til, tarjima va ma'naviyat tushunish kabi ko'nikmalar tajribaga ega bo'lishga yordam beradi. Iqtisodiyot politikasi va til, bir-biriga integratsiya bo'lgan va jamiyatning rivojlanishiga o'rtacha ta'sir ko'rsatgan bo'lib, ularning to'liq tushunchasi va birligining qo'llanilishi, milliy va xalqaro taraqqiyotda katta ahamiyatga ega. Davlatlar o'z iqtisodiyot politikalarini, tilni va global o'zgarishlarga mos ravishda rivojlantirish uchun amalga oshirishlari zarur.

Xulosa. Xalqaro savdo va tilning o'rtasidagi munosabatlar biznes sohasida katta o'rin egallaydi. Tilni o'rganish, mamlakatlarni tushunish va xalqaro savdo bo'yicha strategiyalarni amalga oshirish, kompaniyalarni xalqaro darajada muvaffaqiyatga yetkazishi uchun juda muhimdir. Xalqaro savdoda qatnashuvchilar o'rtasidagi til, tarjima va ma'naviyat tushunish kabi ko'nikmalar tajribaga ega bo'lishga yordam beradi. Iqtisodiyot politikasi va til, bir-biriga integratsiya bo'lgan va jamiyatning rivojlanishiga o'rtacha ta'sir ko'rsatgan bo'lib, ularning to'liq tushunchasi va birligining qo'llanilishi, milliy va xalqaro taraqqiyotda katta ahamiyatga ega.

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