





PRAGMALINGUISTICS, FUNCTIONAL TRANSLATION STUDIES AND INTEGRATION OF LANGUAGE TEACHING PROCESSES

Network capable of adapting itself to new

Section 1: Cognitology and cultural linguistics in modern linguistics.

Section 2: Literary criticism and society.

Section 3: Problems of comparative typology and translation studies, modern problems of philology.

Section 4: Integration of communicative technologies in language learning.



OʻZBEKISTON RESPUBLIKASI OLIY TA'LIM, FAN VA INNOVATSIYALAR VAZIRLIGI BUXORO DAVLAT UNIVERSITETI

Ingliz tilshunosligi kafedrasi

PRAGMALINGVISTIKA, FUNKSIONAL TARJIMASHUNOSLIK VA TIL OʻRGATISH JARAYONLARI INTEGRATSIYASI

mavzusidagi xalqaro miqyosidagi ilmiy-nazariy anjuman materiallari TO'PLAMI

2024 yil, 22-may

Pragmalingvistika, funksional tarjimashunoslik va til oʻrgatish jarayonlari integratsiyasi mavzusidagi xalqaro miqyosidagi ilmiy-nazariy anjuman materiallari: toʻplovchi va nashrga tayyorlovchi: M.U.Saidova, M.A.Shukurova, N.J.Bobojonova, X.X.Qodirova; Buxoro; 2024 yil, 487 bet.

Xalqaro miqyosidagi ilmiy-nazariy anjuman Oʻzbekiston Respublikasi Oliy ta'lim, fan va innovatsiyalar vazirining 2024-yil 20-martdagi 76-sonli "2024-yilda qoʻshimcha oʻtkaziladigan xalqaro va Respublika miqyosidagi ilmiy va ilmiy-texnik tadbirlar toʻgʻrisida"gi buyrugʻiga asosan oʻtkazilmoqda. Toʻplamda respublikamiz olimlari, katta ilmiy xodim-izlanuvchilari va mustaqil izlanuvchilarining xorijiy tillarda oʻquv va badiiy adabiyotlar, elektron darsliklar, ixtisoslashtirilgan rasmlar bilan bezatilgan gazetalar va jurnallarni yaratish hamda chop etish samaradorligini oshirish, yoshlarda chet tilni egallash darajalarining Yevropa tizimi (CEFR)ni oʻrganishning oʻrni, yoshlarga chet tilni oʻrgatishning psixologik aspektlari, chet tilni oʻrganishda til xususiyatlarining ahamiyati va muammolari, til va madaniyatlararo kommunikatsiya metodlari, tilshunoslik va adabiyotshunoslik masalalari, uslubshunos olimlarning ilgʻor tajribalarining roli kabi masalalar talqiniga bagʻishlangan maqolalari oʻz ifodasini topgan. Toʻplamda til muammolari bilan qiziquvchi ilmiy xodimlar, katta ilmiy-xodim izlanuvchilar, mustaqil tadqiqotchi-izlanuvchilar, magistrantlar va oʻquvchilar foydalanishlari mumkin.

Tahrir hay'ati:

Prof. O.X.Xamidov, prof. T.H.Rasulov, prof. M.Q.Baqoyeva, prof. D.S.O'rayeva, dots. N.B.Ataboyev, prof. Z.I.Rasulov (mas'ul muharrir), M.A.Shukurova (mas'ul kotiba)

To'plovchi va nashrga tayyorlovchi:

Ingliz tilshunosligi kafedrasi oʻqituvchilari: M.U.Saidova, M.A.Shukurova, N.J.Bobojonova, X.X.Qodirova

Tagrizchilar:

Filologiya fanlari nomzodi, professor M.H.Alimova Filologiya fanlari nomzodi, dotsent N.B.Bakayev Filologiya fanlari nomzodi, dotsent Z.B.Toshev

- 16. Akramov, I. (2021). WHAT IS THE IMPORTANCE OF USING APHORISM IN OUR SPEECH?. ЦЕНТР НАУЧНЫХ ПУБЛИКАЦИЙ (buxdu. uz), 8(8).
- 17. Akramov, I. I. (2022, January). The special characteristics of the aphorisms. In International journal of conference series on education and social sciences (Online) (Vol. 2, No. 1).
- 18. Rakhmatova, M. M., & Botirova, N. F. (2022). NEW APPROACHES IN LATINO AMERICAN POETRY: CHICANO POETRY. Open Access Repository, 8(04), 92-94.https://scholar.google.com/scholar?oi=bibs&hl=en&q=related:reL94mAt4vkJ:scholar.google.com/#d=gs_qabs&t=1716271950314&u=%23p%3DreL94mAt4vkJ
- 19. Rakhmatova, M. (2022). Академическая честность и плагиат: проблемы воспитания. ЦЕНТР НАУЧНЫХ ПУБЛИКАЦИЙ (buxdu. uz), 15(15).https://scholar.google.com/scholar?oi=bibs&hl=en&q=related:jPfgCIOLhZcJ:schola r.google.com/#d=gs qabs&t=1716272009730&u=%23p%3DjPfgCIOLhZcJ
- 20. Rakhmatova, M. M. (2019). Aesthetic judgement: language as a mirror to reflect "Beauty". ISJ Theoretical & Applied Science, 10(78), 282-288.https://scholar.google.com/scholar?oi=bibs&hl=en&q=related:v7vRLr0O324J:scholar.google.com/#d=gs_qabs&t=1716272083077&u=%23p%3Dv7vRLr0O324J
- 21. Kovalev, I., Kovalev, D., Kovalev, R., Podoplelova, V., Losev, V., Borovinsky, D., ... & Gadoeva, M. (2024). Assessing the reliability of the hardware and software complex of fault-tolerant control systems. In E3S Web of Conferences (Vol. 525, p. 05001). EDP Sciences.
- 22. Kovalev, I., Kovalev, D., Kovalev, R., Podoplelova, V., Losev, V., Voroshilova, A., ... & Gadoeva, M. (2024). The concept of architectural reliability of software for ensuring the functioning of request-free measuring stations. In E3S Web of Conferences (Vol. 525, p. 05002). EDP Sciences.

APHORISMS: THE PRODUCTION AND LOSS OF CONCEPTUAL POWER

Akramov Izzatulla Ikromovich
Bukhara state university
Researcher of the English linguistics department
<u>i.i.akramov@buxdu.uz</u>

Abstract. An aphorism that has been thoroughly explored in terms of all its ramifications no longer excites listeners or readers in terms of phenomenology and cognition. An aphorism that continues to elevate its proponents on ever-lower rungs of the intellectual stratification ladder has lost its psychological and sociological potency. Every aphorism expert knows that the low point of this cycle inspires them to stab every Polonius they come across.

Key words: aphorism, linguistic style, sociological potency, ramifications, clichés, aphoristic viewpoints, intriguing, gestalts.

Interesting thoughts rather than real ones are what drive intellectual life. This piece explores the aphorism, which is the most basic form of a thought-provoking concept that stimulates further thought. It starts with analyzing the aphorisms' linguistic style, how they reinterpret experience from misleading surfaces to deeper truths, how they affect the conceit and social standing of those who create and deliver them, and how their conceptual charisma eventually turns into clichés before an unexpected change breaks the cycle. By looking at aphorisms' growth into articles and collections into books, the various facets of a subject made evident by aphoristic viewpoints and scientific sequences, and the parallels and discrepancies between aphoristic and postmodern modes of knowing, the study of aphorisms expands to their intellectual and cultural contexts. Aphorisms on the cognitive content of enticing information that highlight some of the key elements of intriguing concepts conclude this study.

Boredom constantly captures us, and we are always chasing the intriguing, which always seems to elude us.

People evaluate anything they come across mostly based on whether they find it intriguing or uninteresting, even before determining if it is true or incorrect. Not only is a fascinating lie more likely to gain traction than a boring reality, but truth itself is not even the primary criterion for a theory's acceptance.

A theory's ramifications, or the range of additional situations in which it can be used, are what give it interest. A theory gains momentum when it arouses the desire to finish this set, to close its gestalt.

The fascinating is the driving force behind mental life. Unlike theories that are merely true, intriguing ideas organize unfinished gestalts in the mind, which, as they move closer to potential closure, cause the brain to release pleasure endorphins.

Since the ultimate aim of knowing is Truth, which is static, the fascinating is more interesting than the true because the interesting reveals a prospective understanding that leads the mind toward Truth, which is dynamic.

The true is determined by what is intriguing, not the other way around. Instead of verifying a theory's veracity before extending it to other subjects, the more thought-provoking its ancillary implications are, the more we believe in the central ideas of the theory.

The term "aphorism" is defined by combining definition and illustration, which is a fitting union given that an aphorism is short in form and comes from the Greek word "aphori- zein" (apo: from, horizein horizon, boundary), which means to demarcate, mark off, divide, or define.

Aphorisms are always succinct and sharp in form, expressing maximum understanding with the least amount of words. They frequently have opposing and parallel sections, just like the aphorism above. In contrast to the aphorism above, their whole can occasionally seem paradoxical when their parts are opposite:

Intellectual merit suffers much from having to wait till the excellent is acknowledged by those who only produce the bad. Schantzauer (1970) p. 224.

Aphorisms cover a broad and profound range of topics. Their insights span from all members of one class to all members of all classes, vertically ranging from insightful to profound. An aphorism is "a short, pithy sentence containing a truth of general import," according to the Oxford English Dictionary.

Certain critics (Smith 1943, Auden & Kronenberger 1966) draw a distinction between the epigram's specific application to an individual and the aphorism's general applicability to humanity. (These critics assert that epigraphs are sharper, shorter, and more incisive than aphorisms.) Although this distinction ignores the many short observations on intermediate social groupings-specific genders, classes, nationalities, occupations, institutions, etc. it does point out the important dimension of the aphorism's generality.

Under "Wise Sayings," Roget's International Thesaurus provides a number of synonyms for "aphorism," indicating some of its other aspects. A "maxim" or a "motto" is not a concept but a guidance for behavior. Instead of reorienting a perspective, a "slogan" serves to reinforce political prejudice or a product perception. A "proverb" or "adage" is a customary statement as opposed to a creative one. A "cliché," "commonplace," "truism," "platitude," "chestnut," "bromide," or "saw" emphasizes the lifelessness of a proverb that calms rather than energises its listeners. Many contemporary aphorisms breathe new life into classics by challenging or inverting well-known quotes, transforming reassuring maxims into disconcerting paradoxes. Examples include Oscar Wilde's "Only the shallow know themselves" and "Work is the curse of the drinking classes."

According to the Hippocrates's book of medical observations was the first to use the term "aphorism" in a scientific context. It started with the well-known statement, "Life is short, art is long, opportunity fleeting, experimenting dangerous, reasoning difficult..." Philosophers of the Renaissance upheld its scientific origins, characterizing a "aphorism" as a "concise statement of a principle of a science," which subsequently broadened to encompass moral and philosophical precepts. Subsequent philosophers severed its connection to science, gradually differentiating between "aphorism," which is a plausible truth, "axiom," which is a truth that is self-evident,

"theorem," which is a truth that can be demonstrated theoretically, and "hypothesis," which is a truth that can be empirically proven.

To put it concisely, a "aphorism" lies at the intersection of five distinct dimensions, from which its partial synonyms move away: (a) intellectuality (from insight to conduct); (b) plausibility (from the possible to the confirmed, verifiable, or provable); (c) generality (from the universal to the individual); (d) novelty (from fresh perspective to the conventional perspective); and (e) vitality (from stimulating to soporific).

The dulling of old facts rather than the finding of new ones is the main process of intellectual life. Our experience of cognition is constantly fading, so it needs to be renewed. In philosophy, as in poetry, genius has the highest and most valuable prerogative to create the strongest impressions of novelty while saving acknowledged truths from being neglected due to their universal admission. Extremities collide. Of all the other things, truths are the most terrible and fascinating, but they are too frequently taken for granted to the point where they lose all of their power and end up bedridden in the soul's dormitories next to the most hated and explosive mistakes.

Unlike the comic wit that revitalizes cognitive experience by recategorizing its exterior characteristics, aphoristic insight revitalizes it by peeling its conceptually callused outer layer to reveal fresh features beneath.

Aphoristic insight revivifies cognitive experience by pealing away its conceptually callused outer layer to reveal fresh features beneath, in contrast to comic wit, which does so by recategorizing its outward qualities .

Aphorisms highlight how typical conceptions of experience produce illusions that hide the true. They are generated from the experience of individuals who are most perceptive about experience. Aphorists use their unique interpretations of reality to highlight the conflicts between apparent unity and fundamental reality. For example, what appears to be separate can actually be unified, and vice versa; what appears to be social can actually be individual; what appears to be high status can actually be low status, and vice versa; what appears to be determined can actually be voluntary, and vice versa; and what appears to be causes can actually be effects, and vice versa-and in general exteriors are the opposite of interiors. By reversing the polarity of our ideas about the world, aphorisms regenerate intellectual excitement.

No true aphorism reports the dull areas of the world where things are as they seem and superficial concepts align with underlying truths, therefore aphoristic observations cannot fully capture the essence of the world. Aphorisms, on the other hand, plow through the world to turn over its soil, reviving experience by inverting preconceived notions about it.

The most significant finding in psychology and sociology may be that every action has an impact on an actor's status, both in their own and other people's perspectives. However, if this side effect takes precedence over the original intent, then activities become slightly warped. This discovery has both affected and contributed to the aphoristic tradition. Aphoristic observation now focuses more on the social realm than the natural world. Most aphorists since the Renaissance have dug into the human psyche, revealing the primal drives that underpin the noble endeavors of the human psyche. "Our virtues are merely vices in disguise," concludes La Rochefoucauld's synopsis for his Maxims. And Nietzsche summarizes his scattered observations in "a theory of the derivation of all good impulses from wicked ones" (Beyond Good and Evil: #23). Because the relative status of activities and motivations depends on social standards, many aphorists try to derive the altruistic activities Western society has regarded as high status from the ego- centric motivations it has regarded as low status:

For most people, thankfulness is only a covert desire for better things. Maxims, La Rochefoucauld: #298.

By being helpful to those who are already dependent on us in some way, one exerts control over them.

The Gay Science by Nietzsche, p. 13.

Thus, the classical aphorists perceive human nature similarly to current "rational choice" economists and sociobiologists, who discover that passing on one's own genes can benefit others while maximizing self-interest lies behind seemingly selfless actions.

The next step for individuals who refute popular beliefs is to expose the fallacies of people who embrace them. The aphoristic tradition under consideration holds that self-esteem—also known by many names such as vanity, pride, conceit, self-love, or amore-propre—is the root cause of self-delusion and is something that many individuals can only preserve by suppressing the realization that their intentions may not be as honorable as they would like to think.

According to my memory, "I have done that." My pride insists, "I cannot have done that." Memory gives in eventually.

#68 of Nietzsche's Beyond Good and Evil.

Aphorists show true goals by removing the mask of declared intents. Aphorists are among those with the most gloomy views on human nature; they are suspicious of motives and cynical about justifications because they are always finding reasons for activities that, by society's standards, seem noble, but which are actually driven by base motivations.

However, the same dangerous psychological and social processes that aphorize about can also afflict aphorists. Every aphorist implies that they are more intelligent than others because they are the only ones who have looked past the surface of the psyche to find its underlying drives. However, exposing others' conceit can also make one feel more conceited themselves, as it can be challenging to refrain from patronizing someone who not only behave immorally but are unaware of it. (Aphorists who make fun of themselves, their own communities, or humanity as a whole can yet be proud of their insight.) Any aphorism that elevates the status of its subject elevates the prestige of its object (even when the subject and object are the same). It is not accidental that many of the prototypal sixteenth and seventeenth century aphorists were aristocrats.

If aphorisms had merely served to boost the self-esteem of their creators, they might not have endured as a literary genre. Their exaggerations of their own self-worth spread from the aphorist to the audience, who likewise believe they are part of a select group and are better than others who don't know that the front and back of human existence are two different things. Three aphorisms are modular enough for their readers to incorporate them readily into their own writing or speech because they are brief in form and broad in meaning. Similar to proverbs, which often advise doing the opposite—for example, "Look before you leap" and "Cross that bridge when you come to it"—aphorisms are a useful tool that can offer their audience social support for practically any viewpoint or piece of advice. In contrast to proverbs, they receive social support from powerful people rather than customs and the society. Although people often cite other people's aphorisms to express their own ideas—such as when they want to adorn their body with fashionable accessories—they may also wish to adorn their social image by attempting—though not always successfully—to transfer some prestige from the quoted to the quoter:

I only use other people's quotes to clarify what I mean. However, the careless writers of our day, who liberally sprinkle quotes from classic writers throughout their own creations to boost their own stature, actually have the opposite effect. They lose far more than they gain because of how pale, lifeless, and ugly their own writing looks due to the infinitely greater brilliance of the ancients.

Essays by Montaigne, Chapter 26.

Aphorists want to remain one step ahead of their audience in their dance de deux of supremacy by eroding the conceit of those who employ (or abuse) their aphorisms:

Like abridgements, maxims and axioms are the product of brilliant folks who have, or appear to have, worked for the indolent or mediocre. The indolent dismiss a maxim in its entirety, eschewing the insights that have guided the writer to their deduction. They lend universality to the dictum that the author hasn't claimed it, unless he's a mediocre oneself.

Maxims & Thoughts with Chamford: #1

And a widely-quoted public speaker denigrated his epigone by saying something that only the bold may admit: I detest quotations. Share your knowledge with me. Journals, Emerson, 1849.

Lastly, the aphorist can reveal the conceit that can taint everyone associated with the exposé: Those who write against conceit desire the recognition of having written well and the recognition of their readers, as do I, the writer, and maybe even you, the reader. Pensées, Pascal: #150.

The dynamics of the aphorism-cliché cycle are set in motion by the intellectual dissemination of aphorisms from aphorist to audience. An aphorism that has been thoroughly explored in terms of all its ramifications no longer excites listeners or readers in terms of phenomenology and cognition. An aphorism that continues to elevate its proponents on ever-lower rungs of the intellectual stratification ladder has lost its psychological and sociological potency. Every aphorism expert knows that the low point of this cycle inspires them to stab every Polonius they come across. The idea's life and credibility can only be restored by eliminating the cliché, if not the cliché-monger—thereby repeating the cycle.

REFERENCES

- 1. Akramov, I. (2022). Linguistic Simplicity of Aphorisms in English and Uzbek. *ЦЕНТР НАУЧНЫХ ПУБЛИКАЦИЙ (buxdu. uz)*, 24(24).
- 2. Akramov, I. (2021). WHAT IS THE IMPORTANCE OF USING APHORISM IN OUR SPEECH?. ЦЕНТР НАУЧНЫХ ПУБЛИКАЦИЙ (buxdu. uz), 8(8).
- 3. Akramov, I. I. (2022, January). The special characteristics of the aphorisms. In *International journal of conference series on education and social sciences (Online)* (Vol. 2, No. 1).
- 4. Akramov, I. (2021). WHAT IS THE IMPORTANCE OF USING APHORISM IN OUR SPEECH?. ЦЕНТР НАУЧНЫХ ПУБЛИКАЦИЙ (buxdu. uz), 8(8).
- 5. Beaugrande, R. de and Dressler, W.U. (1981) Introduction to Text Linguistics. London: Longman.
- 6. Baldick, C. (2001). The Concise Oxford Dictionary of Literary Terms. Oxford: Oxford University Press.
- 7. Chapko, W. (2007) "Writing Aphorism" .copyright deposit. com
- 8. Cuddon , J. (1999). A Dictionary of Literary Terms and Literary Theory. London : Penguin Group.
- 9. Geary, J. (2007). "Geary"s Guide to the World"s Great Aphorists". Bloomburg: USA
- 10. Genette, Gerard (1988). Narrative Discourse. Cornel: UP.
- 11. Gross, J. (2003) .The Oxford Book of Aphorisms . Oxford : Oxford University Press.
- 12. Ikromovich, A. I. (2024). A Parallel Examination of the Aphorisms of Love by Shakespeare and Rumi. *Best Journal of Innovation in Science, Research and Development*, *3*(1), 569-573.
- 13. Meider, W. ed. (1985). The Wisdom of Many Essays on the Proverb. New York: Garland.
- 14. Rasulov Zubaydullo Izomovich. (2022). On the Basis of Information-Discursive Analysis. Indonesian Journal of Innovation Studies, 18. https://doi.org/10.21070/ijins.v18i.621
- 15. Rasulov , Z. (2023). LISONIY TEJAMKORLIKNING AXBOROT IFODASIDAGI ORTIQCHALIKKA MUNOSABATI. ЦЕНТР НАУЧНЫХ ПУБЛИКАЦИЙ (buxdu.Uz), 42(42). извлечено от https://journal.buxdu.uz/index.php/journals_buxdu/article/view/10944
- 16. Rasulov, Z. I. (2023). THE NOTION OF NON-EQUIVALENT WORDS AND REALIAS IN ENGLISH AND UZBEK LANGUAGES. Finland International Scientific Journal of Education, Social Science & Humanities, 11(6), 35-40.
- 17. Rasulov , Z. (2023). Принцип когнитивной экономии как важный фактор в передаче информации. ЦЕНТР НАУЧНЫХ ПУБЛИКАЦИЙ (buxdu.Uz), 42(42). извлечено от https://journal.buxdu.uz/index.php/journals_buxdu/article/view/10954
- 18. Rasulov, Z. (2023). ПРИНЦИПЫ ЭКОНОМИИ ФОНАЦИОННОЙ ЭНЕРГИИ. ЦЕНТР НАУЧНЫХ ПУБЛИКАЦИЙ (buxdu. uz), 42(42).
- 19. Rasulov , Z. (2023). PEDAGOGIKA VA PSIXOLOGIYADA MANIPULYATSIYA TUSHUNCHASI. ЦЕНТР НАУЧНЫХ ПУБЛИКАЦИЙ (buxdu.Uz), 39(39). извлечено от https://journal.buxdu.uz/index.php/journals_buxdu/article/view/10487
- 20. Erkinovna, Y. F. (2021). Politeness and Culture. INTERNATIONAL CONFERENCE ON MULTIDISCIPLINARY RESEARCH AND INNOVATIVE TECHNOLOGIES, 2, 82–86.
- 21. Erkinovna, Y. F. (2022). The Principle of Politeness in the English and Uzbek Languages.

- Eurasian Research Bulletin, 6, 65-70.
- 22. Yuldasheva, F. (2023). ИССЛЕДОВАНИЯ ВЕЖЛИВОСТИ В СОВРЕМЕННОЙ ЛИНГВИСТИКЕ. Farg 'ona davlat universiteti ilmiy jurnali, (1), 480-483.
- 23. Erkinovna, Y. F. (2021). Politeness and culture. In International conference on multidisciplinary research and innovative technologies (Vol. 2, pp. 82-86).
- 24. Yuldasheva, F. (2021). Ingliz va o'zbek tillarida xushmuomalik . ЦЕНТР НАУЧНЫХ ПУБЛИКАЦИЙ (buxdu.Uz), 5(5). извлечено от https://journal.buxdu.uz/index.php/journals_buxdu/article/view/2584
- 25. Erkinovna, Y. F. (2023). Four Current Approaches to Politeness. Best Journal of Innovation in Science, Research and Development, 2(6), 250–255. Retrieved from http://www.bjisrd.com/index.php/bjisrd/article/view/321
- 26. Erkinovna, Y. F. (2023). Grice's Conversational Maxims in Our Everyday Life. Miasto Przyszłości, 32, 151–154. Retrieved from http://miastoprzyszlosci.com.pl/index.php/mp/article/view/1118
- 27. Erkinovna, Y. F. (2023). Expression of the Modesty Maxim in English. Best Journal of Innovation in Science, Research and Development, 2(6), 333–336. Retrieved from http://www.bjisrd.com/index.php/bjisrd/article/view/338
- 28. Yuldasheva Feruza Erkinovna. (2023). Cross-Cultural Variation and Distribution of Politeness Strategies. American Journal of Language, Literacy and Learning in STEM Education (2993-2769), 1(8), 31–34. Retrieved from http://grnjournal.us/index.php/STEM/article/view/864
- 29. Kovalev, I., Kovalev, D., Kovalev, R., Podoplelova, V., Losev, V., Borovinsky, D., ... & Gadoeva, M. (2024). Assessing the reliability of the hardware and software complex of fault-tolerant control systems. In E3S Web of Conferences (Vol. 525, p. 05001). EDP Sciences.
- 30. Kovalev, I., Kovalev, D., Kovalev, R., Podoplelova, V., Losev, V., Voroshilova, A., ... & Gadoeva, M. (2024). The concept of architectural reliability of software for ensuring the functioning of request-free measuring stations. In E3S Web of Conferences (Vol. 525, p. 05002). EDP Sciences.

SPECIFIC FEATURES OF EMOTIONAL MEANS OF LANGUAGE

Mukhammadieva Nigina Makhmudovna Teacher of English linguistics department of Bukhara state university

Annotation: The article examines the emotional means of language in the function of verbally stating the critical attitude of the author of English essay texts to the transmitted message.

Keywords: emotion; expressiveness; functions of language; verbal statement of emotions; essay; journalistic style.

Annotatsiya: Maqolada ingliz tilidagi insho matnlari muallifining uzatilgan xabarga tanqidiy munosabatini ogʻzaki bayon qilish funksiyasida tilning hissiy vositalari koʻrib chiqiladi.

Kalit soʻzlar: hissiyot; expressivlik; tilning funksiyalari; hissiyotlarni ogʻzaki bayon qilish; insho; jurnalistik uslub.

Аннотация: В статье рассматриваются эмоциональные средства языка в функции вербального выражения критического отношения автора англоязычных текстов эссе к передаваемому сообщению.

Ключевые слова: эмоция; экспрессивность; функции языка; вербальное выражение эмоций; эссе; публицистический стиль.

The theory of the genre of speech comes from ancient times and still remains one of the main issues of pragmastilism. As relatively stable types of speech, genres are characterized by a variety of forms that are a kind of linguistic reflection of human activity. During the development of mass communication, the concept of the genre became the object of more detailed study, the opportunity

MUNDARIJA

1 – SHOʻBA: ZAMONAVIY TILSHUNOSLIKDA KOGNITOLOGIYA VA LINGVOMADANIYAT

Alimova M.Kh., Umarova Z.T., Ismoilova I.A. Cognitive and cultural aspects of grammatical	
	3
Rasulov Z.I., Bobojonov Sh.U. A Comparative Analysis of Linguistic Phenomena with National	1-
Cultural Significance: Mythological Lexical Units in English and Uzbek Languages	8
Rasulov Z.I., Khikmatova Sh.U., Comparative analysis of non-equivalent lexicons and realia in	
English and Uzbek languages	12
Haydarov A.A., Yodgorova M.U. Exploring emotional concepts: understanding the multifaceted	l
language of human feelings	15
Хайдаров А.А., Барноева М.А., Характеристические особенности синонимов и антонимов	3.18
Haydarov A.A., Sattorova Sh., The usage of phonographical stylistic devices	
Haydarov A.A., Farangiz T., Modallik ma'nosini ifodalashning lingvistik ason	slari
Ataboev N.B., Principles of data collection in creating a diachronic corpus	27
Saidova M. U., Akhrorova M. The importance of stylistic devices in the development of oral	
discourse	30
Саидова М. У., Косимова Н.Ш. Мимика как средство невербального общения в	
художественной литературе	33
Qobilova N.S., Hojiyeva M. Pragmatic analysis of prohibition speech acts in the English language	ge
	35
Qobilova N.S., Yusupova D. The historical development of speech economy in phonetics: insight	hts
into the works of scholars	39
Rakhmatova M.M. Travelogues about central Asia: orientalism and intertextuality	41
Зикриллаев Ғ. Н., Рўзиев Я. Б. Диалектик материализм ва тилшунослик методологияси	45
Bobokalonov O.O., Thierry J.M. Cognitive science and linguoculturology in French modern	
linguistics	54
Djalilova Z.B., Umarova M. A study of metaphoric conceptualizations of happiness in English	
poetry	61
Djalilova Z.B., Ibotova M. Discourse analysis from linguistic perspective	
Kobilova A.B., Buriyeva G. Pragmatic features of periphrasis in journalism	
Kobilova A.B., Ro'ziyeva D. O'zbek tili reklamalarining lingvomadaniy xususiyatlari	
Kobilova A.B., Nasullaev A. Characteristics of medical linguacultural metaphors in English	
Vaxidova F.S. Tourizm terminlari rivojida sayohatnomalarning oʻrni	
Shukurova M.A., Sobirova Sh. Mood in English: exploring its characteristics and features	
Akhmedova S.H., Rakhimova N.B. Explanation of the concept of stereotype in linguistic culture	
Akhmedova S.H., Shokulova L. Characteristics of verbal and non-verbal communication on the	
Internet	
Nurmatova G.Kh. Nanotechnology discourse	
Ruziyeva N.Z. Unique features of euphemisms in language vocabulary	
Khayrullayeva N.N. Iqtisodiy matndagi matafora vazifalari	
<i>Баракатова Д.А.</i> Основные проблемы современной лингвистики: вызовы и перспективы	
Nazarova N.A. The profound impact of anthroponyms	
Yuldasheva F.E. The rules of conversation	99
Akramov I.I. Aphorisms: the production and loss of conceptual power	
Mukhammadieva N.M. Specific features of emotional means of language	
Navruzova N. Kh. Analyzing connotations in literary works	. 110
Kodirova H. Kh. The importance of pragmatic and communicative-functional approach in the	
translation of false speech acts	
Туйлиева Л. А. Особенности организации ЛСГ глаголов биологического состояния	.117