



INTERNATIONAL CONNECTION OF TOURISM AND TRANSPORT SERVICES

Akhmatova M.E.
Bukhara State University

Abstract: This article analyzes the relationship between tourism development and transport services, analyzes the importance of transport infrastructure and the quality of vehicles in the choice of tourist destinations, analyzes the modes of transport for the sustainable development of tourism in Uzbekistan, and provides brief information about some of the modes of transport that they use. give. The role of transport in the development of tourism is also studied, key factors of transport infrastructure are identified.

Key words: tourism, transport services, transport infrastructure, types of transport, passenger, pedestrian.

1. Introduction.

Decree of the President of the Republic of Uzbekistan No. PF 5611 dated January 5, 2019 "On additional measures to accelerate the development of tourism in the Republic of Uzbekistan" The task is to diversify, further increase their competitiveness, expand transport routes, improve the quality of transport services, promote tourism products, and also strengthen the image our country as a safe destination for travel and recreation" (Decree, 2019).

It is known that the transport system, which is the basis of the country's economy, plays an important role in the development of the economy. The choice of means of transport and transport route by travelers using a transport service plays an important role in choosing a location.

According to the World Bank, the share of global transport services in GDP is 4.2 trillion. It is valued at US\$110 billion (6.8%) per year. tons of cargo and 1 trillion. More than 100 million passengers have been transported, more than 100 million people are employed in the transport infrastructure.¹

2. Literature review.

Travel times and places are determined by travel, relevant destinations and length of stay. Talking about tourism without changing one's place of residence is pointless. Tourist resources are associated with specific territories, and their popularity and level of use are determined by the transport capacity of such territories.

Undoubtedly, the development of transport ensured the development of tourism. Now you can go to previously unknown regions of the world, as well as the ability to move faster and farther than before.

Stephen *et al.*, (2009) are among the foreign scientists who comprehensively studied the organization of transport services in tourism, their content and influence on the development of the country's economy.

According to Stephen (2009), the main task of the transport infrastructure is to create the necessary conditions for the free movement of tourist flows.

According to the Organization for Economic Co-operation and Development (OECD, 2016), "Transport is a key driver of tourism, facilitating and linking the internal movement of tourists in the region and tourist destinations in the tourism market, ensuring their movement and access to various attraction functions.

According to the Russian scientist Kuskov (2008), "transport infrastructure forms the basis of the transport complex and is a real transport network used to transport goods and

¹ The World Bank: World Development Indicators. <http://data.worldbank.org/indicator>.

passengers, as well as an organizational structure that ensures the efficient use of vehicles and stationary devices.

According to Ovcharov (2009), transport infrastructure in some cases can be an independent subject of tourism activities, providing tourist and excursion services. Transportation is part of the basic services that make up the tourism product, and transport enterprises are considered specific tourism enterprises that make up the tourism industry.

Biryakov, Nikiforov (2007) in his book "Tourist Industry" said that transport is the essence or an important component of the tourism business, vehicles serve not only tourists and travelers, but also their luggage, but also entertainment, sports, museum collections, modeling.

According to the Uzbek scientist Pardaeva (2011), "Transport service is the activity of transport workers aimed at meeting the needs of the individual, labor collective, region, state and society in passenger and freight transportation through quality services".

Khamidov (2006) also noted that "... the provision of transport services to tourists can be described as a set of services designed to deliver tourists and their cargo from one place to another as quickly and conveniently as possible.

3. Research methodology.

In the course of this study, we analyzed the modern methods of transport services in developed countries in order to effectively organize the activities of transport services in the field of tourism and the integrated transport system in our country, to solve problems in this process. We have developed proposals for the development of their activities by methods of statistical and comparative analysis.

4. Discussion analysis and results.

The theoretical sources studied by us show that tourism and transport are of great importance for the world economy and depend on the external environment (political, economic, social and natural phenomena) and the seasonality of tourism, they are large inter sectoral complexes with a complex structure.

There are many modes of transportation on offer today, as its appeal allows travelers and vacationers to spend large sums of money on driving. Different modes of transport often complement other modes of transport with the same level of attractiveness, although the vehicle itself is not attractive, this transport can be carried out over very attractive territory.

Vehicles are classified as tourist attractions according to their different physical characteristics, but an interesting feature of the division is that they appear to be based on the nature of the tourist experience they display.

In some cities and countries, vehicles are considered an object of tourist interest and are a symbol of the image of the tourist area. These include the famous double-decker red buses in London, yellow taxis in New York, Male jeeps, Colombo hair, Bombay bikes, bullet trains in Tokyo, and the Moscow subway.

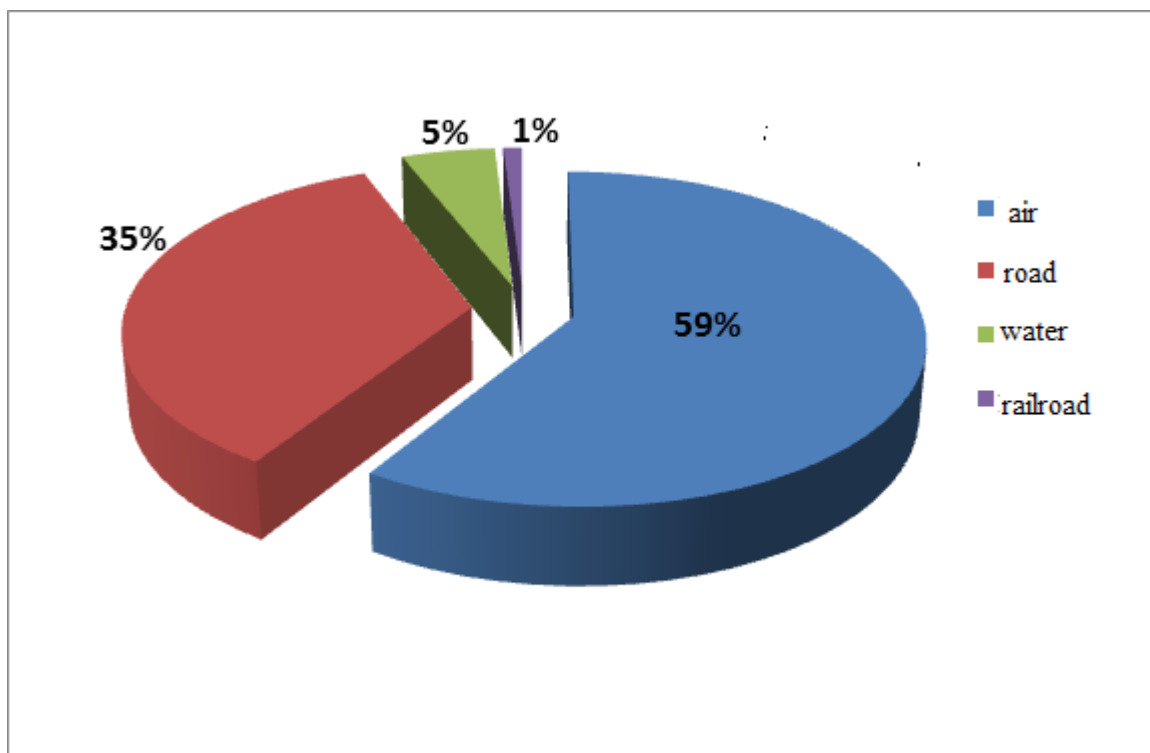
In tourism, all types of transport are used, as they perform not only a transport, but also an entertainment function for tourists. The share of certain vehicles in tourist trips, including their importance, is not the same everywhere.

If we talk about international tourism, then the share of air travel, according to the World Tourism Organization.

From 46 percent in 2000 to 59 percent in 2019, the land transport share fell from 49 percent to 35 percent over the same period (see chart).

The reason for the increase in demand for air travel today is that intercontinental travel is the fastest growing segment of passenger air travel, the increase of which will be associated with the development of world trade and the growth of the welfare of the population. Scheduled flights companies have also developed various charter programs to popular tourist destinations. Income of civil aviation enterprises (CA) generates additional turnover in related industries (aviation, fuel supply, tourism and utilities, etc.).

Although rail transport was the beginning of the development of mass tourism, its share today is very significant only in small tourist trips. The revitalization of railways, including trains known as "afrosiyab", which run at much higher speeds than regular trains on the same route using existing rails, is second only to air transport in Uzbekistan.



Picture 1. International by mode of transport in 2020 arrival of tourists.²

The use of buses and cars, which are associated with short trips, is also an important factor as it can take up a significant proportion of the total travel time and is even more important.

Close interaction between different transport systems is one of the important directions in the provision of transport services. This will allow creating multimodal stations, coordinating schedules, unifying transport services and providing comprehensive passenger services.

Ensuring the safety of passengers is the most important issue in the provision of transport services using environmentally friendly modes of transport. Due to the fact that the transportation of organized groups of tourists has some features associated with the development of routes, booking tickets, accommodation in transport, the implementation of excursion programs, travel companies have to establish close ties with transport enterprises. Due to this, different types of transport are used.

The choice of car depends on:

- selecting the travel address;
- duration of the tourist destination;
- choice of direction of travel;
- organization of the trip;
- duration of the tourist destination;
- the level of availability of information necessary for tourists;
- choice of types of transport information;
- choice of modes of transport;
- the purchasing power of travelers;
- the cost of transportation.

The uniqueness of the transport used by tourists lies in the fact that in many cases it is used not only by tourists, but also by the local population in solving everyday socio-economic problems: personal trips, cargo transportation and other purposes (Juraev, Akhmatova, 2015).

An increase in the number of travelers can pose many challenges in terms of transport infrastructure and capabilities, border crossing, intermodality, traveler information, and technology interoperability with travel service providers.

² Source: International Tourism Highlights 2020 Edition (<https://www.e-unwto.org>).

This growth requires close coordination between the various sectors involved in tourism activities. Making it easier for tourists to use public transport and encouraging them to walk or cycle frequently will help reduce the environmental impact and deal with seasonal peaks. However, the impact of long-haul transport on the environment remains an important issue. For this reason, transport systems and services themselves may be at the center of tourism activities. This includes sustainable tourism based on walking and cycling. Switzerland and Germany are increasingly promoting cycling and walking. This newly discovered type of tourism is growing significantly, and is also moving tourism from traditional urban areas to the natural areas of Uzbekistan.

The promotion of this new form of tourism requires close cooperation from local and regional authorities to provide infrastructure, services and information.

5. Conclusions and suggestions.

Transport and tourism are interconnected, and it is impossible to talk about tourism without changing the place of residence. A well-organized and regulated vehicle is an additional guarantee of tourist attraction, and only a balanced development guarantees that tourism will be provided with high-quality and efficient logistics.

Transport is an important part of tourism may have a positive or negative impact on the stay in the indicated place. Thus, transport plays an important role in the overall attractiveness of individual routes. Traveling in one vehicle or another can become a tourist attraction, and three types of transport services are also organized at a high level in Uzbekistan:

- luxury transport services;
- transport services other than regular use;
- extraordinary transportation services.

Given the fact that this type of travel is increasingly in demand among tourists, such services are a guarantee of a bright future for the development of tourism.

Today, the environmental damage caused by vehicles is on the increase, and maintaining air and water quality, and finding solutions to make travel more sustainable in the future remains a very important challenge. People try to make it as interesting and attractive as possible not only for tourists, but also for local residents, encouraging them to ride bicycles and go hiking. I can say with confidence that this is a great opportunity for the development of tourism and transport, and eco-friendly travel is just around the corner.

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