



## EDUCATION OF EVOLUTION AT THE TERMINOLOGY OF COMMERCE

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**Abstract:** This article is dedicated to the study of world terminology, in particular, the evolution in the Terminology of Commerce, in which, in addition to detailed information on the linguistic field, which is presented to the scientific public, so far the objective is to describe the results, the stakes and the problems. An important aspect of the Terminology of Commerce is that the evolution of terminology often reflects their origin and traditional use. Trade terminology is a complex set of terms and expressions that is essential for understanding business transactions and common practices in different areas of trade. Trade professionals must be familiar with this terminology to be successful in their respective fields.

The article describes the history and evolution of the lexicon of commerce in science as a field of international economics and linguistics through research by leading linguists in this regard and the study national and cultural characteristics of the terms.

**Keywords:** terminology, term, trade, trade terminology, terminolexic, international trade, e-commerce, incoterms, trade-specific expressions, globalization.

### INTRODUCTION

Trade is a concept that dates back to ancient times, when people exchanged goods and services to meet their needs. Since then, trade has grown exponentially, with the advent of globalization and technology.

Trade can be defined as the exchange of goods or services between two parties. It can be divided into two main categories: domestic trade and international trade. Domestic trade relates to commercial transactions that take place within a country while international trade relates to commercial transactions between different countries.

International trade has become increasingly important in recent years, as it allows companies to expand their market and increase their profitability. However, international trade also involves risks such as exchange rate fluctuations, trade barriers and cultural differences.

Incoterms are commonly used in international trade to define the terms and conditions agreed between buyer and seller for the delivery of goods. The most common incoterms are *FOB* (Free On Board), *CIF* (Cost, Insurance and Freight) and *EXW* (Ex Works).

Customs clearance is an essential process in international trade. It refers to the administrative procedure necessary to allow the entry of goods into a country. Customs clearance often involves customs formalities such as customs declaration, payment of customs duties and verification of documents.

E-commerce is another important aspect of modern commerce. It allows businesses to sell products and services online, which can be more convenient and profitable than traditional methods. E-commerce can be divided into two main categories: *B2B* (business-to-business) e-commerce and *B2C* (business-to-consumer) e-commerce.

### CONCLUSION

Logistics is also an important aspect of trade, as it concerns the management of the flow of goods and services. *Warehousing, shipping and delivery* are all aspects of logistics. *Traceability* is also important in logistics, as it allows goods to be tracked throughout the supply chain.

Finally, in finance and insurance, it is important to understand the different types of trade credit and bank guarantees. Letters of credit are often used in international trade to secure payment for goods. Marine insurance and transport insurance are also important to protect the goods against damage or loss during transport.

Commerce is a complex field that requires a thorough knowledge of the terminology used in business transactions. Trade terminology is the set of terms and expressions used to describe different business activities. It is essential for understanding business transactions, applicable rules and regulations, and common business practices.

Trade terminology is very broad and covers many areas, such as international trade, e-commerce, logistics, finance, insurance, accounting, and management. Each field has its own specific terminology which can be difficult to understand for people who are unfamiliar with the field in question.

International trade is one of the most complex fields in terms of terminology. It involves business transactions between different countries and regions of the world. Terminology used in international trade includes terms such as *incoterm, freight, clearance, customs, invoicing, and foreign currency*.

### METHODS

E-commerce is another area that has its own set of terms and phrases. It is a type of commerce that is done online and involves commercial transactions between businesses and consumers. Terminology used in e-commerce includes terms such as online payment, *B2B, B2C, C2C* e-commerce, *payment security, and data protection*.

Logistics is another important area in trade. It involves supply chain management, transportation and storage of goods. Terminology used in logistics includes terms such as *warehousing, inventory management, shipping, delivery, and traceability*.

Finance and insurance are also important areas in trading. Terminology used in these areas includes terms such as *trade credits, bank guarantees, letters of credit, marine insurance, and transport insurance*.

Finally, accounting and management are essential areas for the effective management of businesses. Terminology used in these areas includes terms such as *balance sheet, income statement, financial ratios, cash management, and project management*.

In conclusion, trading is a complex concept that involves many different aspects. Different categories of trade transactions, terms related to import and export, logistics, finance and insurance are all important aspects of trade. It is essential for trade professionals to understand these commonly used terms and phrases in their respective fields.

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