

Logistic Tourism System: Features, Functions and Opportunities

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Annotation: The article reveals the essence of logistics in the field of tourism. The practice of effective use of logistics technologies in tourism is shown.

Key words: tourism, logistics, tourist product, distribution, storage.

Uzbekistan is one of the countries of the world with great potential in the field of tourism. Our country has all the necessary resources for the development of the modern tourism industry, has favorable climatic conditions and a rich historical and cultural heritage.

In Uzbekistan, tourism is one of the strategic sectors for diversification of the national economy, accelerating the development of regions, creating new jobs, increasing income and living standards, increasing the country's investment attractiveness and comprehensive measures are taken for its development.

The logistics industry is one of the growing sectors with the importance of calculating costs and time in recent years. The involvement of logistics activity in almost all industries requires the study of logistics elements and their detailed study. This situation increases the importance of the concept of logistics to reduce costs and save time for enterprises. On the other hand, the tourism industry has become one of the most important industries with an increase in transport and communication capabilities. The annual increase in tourism and the number of tourists determines the importance of tourism from the point of view of the national economy. Although at first glance, the tourism and logistics sectors do not seem too closely related to each other, the tourism industry is one of the industries that constantly use logistics transportation.

In the context of the innovative development of the economy of Uzbekistan, logistics plays an important role in improving the international competitiveness of tourism, improving the quality of tourism services and products, and reducing economic risks between tourist enterprises.

The concept of tourism development in the Republic of Uzbekistan for 2019-2025 also provides for the development of transport logistics, expansion of external and internal routes, improving the quality of transport services:

- the development of a program approved by intergovernmental agreements aimed at developing passenger transportation, including establishing regular transport communication, creating convenient relationships of various vehicles, construction and reconstruction of new republican and regional roads that connect tourist centers, improvement of roads infrastructure;
- development and implementation of measures to optimize freight tariffs;
- improvement of existing and the construction of a new railway, expanding the use of high -speed electric trains;
- regularly update content to provide high -quality transport services for transporting transport.

In the context of economic integration, the development of the use of logistics and logistics systems is one of the most important tasks in ensuring the development of the tourism industry. Logistics is purposeful training, organization and management of means and services necessary to achieve specific goals. The purpose of logistics is to pre -prepare and deliver a certain product or service at a certain time with minimal costs.

For today, logistics has become one of the main business processes in developed countries. According to estimates, the logistics system accounts for 20-25% of the gross domestic product, and the loss of 1% in this system will lead to a reduction in production by 10%. With the development of foreign economic activity in Uzbekistan, the role and significance of international logistics centers in international economic relations is increasing. In our country, before gaining independence, logistics was focused only on the possibilities of the domestic market, but during the period of independence it was expanded and improved. In a short period of time, specific ways of developing logistics infrastructure have been formed.

The relationship between tourism and logistics is mainly focused on the supporting activity, which is expressed in the transportation of passengers, nutrition, placement and material support of tourist programs, which is fundamental for their accounting when planning and organizing tourist activities or providing events. Elements of logistics can be organized into a single system or adapted to each event that allows you to order and supply consumers, products and objects, trying to act in the interests of the environment, communication and its needs.

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The goals and objectives of tourist logistics are different at different regional levels. If the introduction of logistics principles in the management of a travel company (micro level) allows you to reduce costs and increase the efficiency of the tourist enterprise, thereby increasing its profit, then logistics approaches to higher taxonomic levels (macro-, meso-level) make it possible to ensure sustainable development of the tourist business in tourist and recreational zones, areas and the country as a whole. In tourist and recreational zones, mineral water deposits, therapeutic mud and other natural medical resources may be developed. The goals of the creation of tourist and recreational zones are: increasing the competitiveness of tourism activities, the development of medical and health resorts, the development of the organization of treatment and prevention of diseases. On the example of Charvak and Zomin. Along with this, problems are visible as an imbalance in the development of the tourism industry on a global scale.

The functional structure of tourism logistics includes traditional elements such as procurement logistics; Production and derivatives logistics. They relate to all components and regional elements of tourist logistics.

The introduction of logistics technologies in tourism and establishing their effective use will achieve the following:

- the formation of tourist products and the creation of a unified control system;
- reduction in the time of formation, advertising and implementation of tourist products;
- automation of accounting and management of financial and information flows;
- reduction of time for tourist products and improving the quality of customer service;
- a decrease in the volume of documents circulating in the system, and a decrease in the number of errors in accounting and reporting documents.

The importance of tourist logistics in the market of transport and tourism services in tourism is high, it is involved in such large parties as the customer agent, a supplier of transport and tourist services, where it is important to properly plan, manage and quickly monitor the complex material and information process of traveling and implementing travel. In accordance with the interests and requirements of the customer.

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